

# Newsletter



## Working with Boats

Seafood Cornwall Quality Adviser Robert George has already consulted with a number of skippers and owners on key issues affecting fish quality. In the coming months this work will be expanded to include: i) piloting a Seafood Cornwall Vessel Quality Award scheme to recognise those boats landing consistently good quality fish, ii) informal 'Care of the Catch' seminars and iii) assisting in the co-ordination of advance landing information.

## Seafood Cornwall

If you would like more information on any aspect of Seafood Cornwall's work, or would like a quality adviser to visit your vessel / processing unit / market for independent FREE advice on maximising quality please contact- Nathan de Rozarieux, Project Director on:

Tel: 01736 874304 or 07870 154910  
E-mail: [Nathan@seafoodcornwall.org.uk](mailto:Nathan@seafoodcornwall.org.uk)

## What is Seafood Cornwall?

Seafood Cornwall is a co-operative created by Fishermen, Fish Merchants and Selling Agents with the aim of ensuring that all sectors of the Cornish Fish Industry maximise the quality and value of all fish and shellfish landed. Seafood Cornwall will seek to achieve this through: marketing, working with crews and merchants to improve quality, trade visits and assisting the development of processing for under-utilised fish and shellfish.

## Working with Merchants

Seafish Quality Adviser, Mickey Bacon will be developing the Seafood Cornwall Quality Award by working with fish merchants, processors and markets throughout Cornwall and recognising those who are handling and processing to the highest standard.

Seafood Cornwall will also be working with merchants to identify trade visits, product promotions, exhibitions, training requirements and developing under-utilised products.

